

## **General Electric divizia automotive**

General Electric a jucat un rol important în iluminatul auto de mai mulți ani.

GE Lighting are una dintre cele mai mari sortimente de becuri de automobile disponibile.

General Electric Lighting



În prezent este în măsură să ofere o gamă completă de becuri auto, care operează pe sisteme, fie 12V sau 24V.

GE Lighting este pe listele de omologare ale multora dintre producătorii de automobile la nivel mondial în cazul în care calitatea și performanța sunt măsurători cheie.

În consecință GE Gama de produse Automotive este vândut peste tot în lume, atât pentru utilizarea de echipamente originale și pentru utilizarea în piața pieselor de schimb.

Compania este certificată conform ISO / TS 16949, ISO 14000 serie.

## **Front Lighting - Discharge Automotive headlight lamps**

GE Xensation lamps provide a major leap in road safety over conventional halogen lamps due to enormous increase in the illuminated field of vision.

## **Front Lighting – Halogen Automotive headlight lamps**

Light your way with various types of GE halogen automotive lamps – standard and premiums, that provide better visibility and top performance.

## **Halogen Premium Range - More Light**

High performance lamps for visibility, convenience and style.

## **Halogen and Indicator Premium Range - More Life**

Double the life of standard bulbs.

## **24 V Halogen and Miniature Premium Range “Heavy Star” - More Life, More robustness**

Longer life combined with increased robustness, more economical driving.

## **Halogen Premium Range - Rally**

High wattage headlight and foglight lamps for OFF ROAD use only.

## **Indicator lamps**


For vehicle external and internal lighting applications

## **Emergency boxes**

GE emergency kits are designed to secure your way – useful in case of an emergency and a legal requirement to carry in many countries.

\*\* distributie si livrari en gross in Bucuresti si Ilfov : 0769 670 168,0764 406 471, 021-33 22 480

## **GE Lighting**

 **GE Lighting** is a division of [General Electric](#) headquartered in [Nela Park](#), [East Cleveland, Ohio](#), employing 17,000 people and tracing its origins to [Thomas Edison](#)'s work on lighting.

In 1911 GE was found to have acquired three quarters of the [National Electric Light](#)

[Association](#), an association of lighting product companies through which GE had licensed its patented products; this trading arrangement was the subject of an [antitrust](#) investigation, and as a result the association was dissolved. GE subsequently acquired several of the association's member companies. These were later consolidated with the Edison lamp division.

## Partnerships and Acquisitions

### 2011

In July, GE Lighting entered a licensing agreement with Nuventix for its LED cooling technology and invested \$10 million into the company. Two weeks later, the company announced its plans to buy Lightech, acquiring its LED and halogen power supplies, for a deal reportedly worth between \$15 million and \$20 million.

GE Lighting	Industry	Electric lighting	
Predecessor(s)	<a href="#">National Electric Lamp Company</a>	/	<a href="#">National Electric Light Association</a>
GE Edison lamp division			
Founded	1911		
Headquarters	<a href="#">East Cleveland, Ohio</a>	, USA	
Revenue	~3\$ billion (2011)		<a href="#">[1]</a>
Employees	~17000 (2011)		<a href="#">[1]</a>
Parent	<a href="#">General Electric</a>		
Website	<a href="#">www.gelighting.com</a>		