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14 models posed in the abandoned steel plant. These tastefully staged photographs are intended to make everyday life in the workshop more pleasant. The Maxhütte Steel Works was once a major steel plant with over 9,000 employees. Although the blast furnaces have cooled down some time ago, the temperature in the plant rises again when the LIQUI MOLY models take over these industrial ruins. They inspect control cabinets, lubricate the equipment and put the laboratory back into operation. Dust, rust and slag are present everywhere; all of the shots speak of the past and decay. The appeal of these pictures is the juxtaposition of the models and their surroundings: Young women in old industrial ruins, slender bodies in front of machines weighing many tons.

Not only the motifs make this calendar something special: It is also a particularly 'long' calendar, with 13 instead of the usual 12 months, starting in December. Very limited, highly coveted.

















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